



# Dawar Rashid

647-997-3274

dr@dawar.ca

3063 Tacc Drive, Mississauga, ON. L5M 0A9

## Profile

I'm a dedicated software professional with an extensive track record of developing and deploying robust software solutions. My expertise extends to technologies such as NodeJS, Angular, TypeScript, Electron, Linux, Google Cloud, MySQL, MongoDB, Docker, and Git. Over the years, I've crafted and enhanced dozens of applications, each designed to meet unique business objectives and generate substantial results.



Known for my exceptional organizational skills and clear communication, I ensure projects run smoothly and all stakeholders remain on the same page. I have a knack for prioritizing effectively and maintaining a laser-focus to consistently deliver impactful outcomes.

As a self-motivated individual and co-founder of a technology startup, my passion for innovation is deeply ingrained. This drive, combined with my practical experience, empowers me to approach challenges from unique perspectives and find creative solutions.

You know that one guy who's incredibly helpful, always seems to have all the answers, and can make things happen even when they appear ridiculously complicated? The one who can tackle seemingly unapproachable tasks and figure them out? I'm that guy.

I'm excited to discuss how I can bring substantial value to your business with my unique blend of skills and experience. Let's connect and explore how we can transform your vision into a successful software solution.

## Experience

### **CHIEF TECHNOLOGY OFFICER, EFLYN; TORONTO, ON**

June 2019 – Present

As CTO I have taken a leadership role in significant company-wide initiatives in technology. A notable accomplishment is the development and deployment of the next generation of E Suite, a cloud-based platform for kiosks built with modern technologies that replaced Eflyn's legacy kiosk CMS.

I bring comprehensive expertise in software development, using technologies like NodeJS, Angular, TypeScript, Electron, Linux, Google Cloud, MySQL, MongoDB, and Docker. Collaboration is a crucial part of my role. Utilizing Git for version control, I have led programming teams with efficiency and clarity, facilitating the smooth operation of development cycles and ensuring the delivery of high-quality software.

My responsibilities extend to driving the strategic direction of technological innovation within the company. I set development standards, lead complex projects, and ensure that the technology we create aligns with our business goals and provides value to our customers.

**VICE PRESIDENT KIOSK DEVELOPMENT, PLAN A DAY INC; TORONTO, ON**

June 2019 – Present

As the VP of Kiosk Development at Planaday, I led the implementation of self-service hotel concierge kiosks, revolutionizing the guest experience. My role involved app programming, seamless integration with booking systems, and hardware-software coordination. I ensured flexibility, customization, and flawless performance of the kiosks, contributing to revenue generation and guest satisfaction. My experience at Planaday empowered me to innovate and provide guests with a streamlined, personalized, and efficient means of planning and booking their experiences.

**SENIOR VICE PRESIDENT OPERATIONS, EFLYN; TORONTO, ON**

June 2016 – June 2019

As SVP Operations, I also successfully launched numerous kiosk projects across the US and Canada. I was at the helm of developing the company's next-generation operations model to scale kiosks as a platform. This comprehensive model covered a multitude of operations, starting from the sourcing of materials to manufacturing kiosk hardware in factories. The scope also included shipping, receiving, and quality assurance in Eflyn's warehouses in Canada and later expanded to the United States. Through efficient provisioning of products, I ensured timely fulfillment of client and project requirements, driving customer satisfaction and operational efficiency.

I was also instrumental in streamlining customer support channels at Eflyn. I implemented robust processes and conducted extensive staff training to ensure quick identification and resolution of customer issues, thereby enhancing the overall customer experience.

## Education

Toronto Metropolitan University, Toronto, Canada – Bachelor's of Commerce, Finance

## Skills

- Strong leadership in driving company-wide technology initiatives
- Expertise in software development using NodeJS, Angular, TypeScript, Electron, Linux, Google Cloud, MySQL, MongoDB, Docker, and Git
- Extensive track record of developing and deploying robust software solutions
- Exceptional organizational skills and clear communication
- Effective prioritization and ability to deliver impactful outcomes
- Self-motivated with a passion for innovation and creative problem-solving
- Collaboration and team leadership, utilizing Git for version control
- Strategic direction and setting development standards
- Experience in scaling operations and launching kiosk projects
- Streamlining customer support channels and enhancing customer experience